

Copyright © 2006 All Rights Reserved 3303874 VOS 1103899768 ERB 2014234621 DAMP 031013 LYON 2543588 PYR
 Please seal with tape. Do not staple.

Failure to return this card will not diminish your warranty rights. Thanks for taking the time to fill out this questionnaire. Your answers will be used for market research studies and reports. They will also allow you to receive more important mailings and special offers from a number of fine companies whose products and services relate directly to the specific interests, hobbies, and other information indicated above. Through this selective program, you will be able to obtain more information about activities in which you are involved and less about those in which you are not. Please check here if, for some reason, you would prefer not to participate in this opportunity.

24. Using the numbers in the above list, please indicate your 3 most important activities:

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> 01. Bicycling | <input type="checkbox"/> 14. Sewing | <input type="checkbox"/> 27. Cultural/Arts Events | <input type="checkbox"/> 40. Stocks/Bond Investments |
| <input type="checkbox"/> 02. Golf | <input type="checkbox"/> 15. Flower Gardening | <input type="checkbox"/> 28. Fashion Clothing | <input type="checkbox"/> 41. Contests/Sweepstakes |
| <input type="checkbox"/> 03. Physical Fitness/Exercise | <input type="checkbox"/> 16. Vegetable Gardening | <input type="checkbox"/> 29. Art/Antique Collecting | <input type="checkbox"/> 42. Casino Gambling |
| <input type="checkbox"/> 04. Running/Jogging | <input type="checkbox"/> 17. Crafts | <input type="checkbox"/> 30. Foreign Travel | <input type="checkbox"/> 43. Science Fiction |
| <input type="checkbox"/> 05. Snow Skiing | <input type="checkbox"/> 18. Buy Pre-recorded Videos/DVDs | <input type="checkbox"/> 31. Cruise Ship Vacations | <input type="checkbox"/> 44. Wildlife/Environmental Issues |
| <input type="checkbox"/> 06. Tennis | <input type="checkbox"/> 19. Automotive Work | <input type="checkbox"/> 32. Travel in USA | <input type="checkbox"/> 45. Dieting/Weight Control |
| <input type="checkbox"/> 07. Camping/Hiking | <input type="checkbox"/> 20. Electronics | <input type="checkbox"/> 33. Gourmet Cooking/Fine Foods | <input type="checkbox"/> 46. Science/New Technology |
| <input type="checkbox"/> 08. Fishing | <input type="checkbox"/> 21. Recreation Vehicles (RVs) | <input type="checkbox"/> 34. NASCAR | <input type="checkbox"/> 47. Self-Improvement |
| <input type="checkbox"/> 09. Hunting/Shooting | <input type="checkbox"/> 22. Listen to Records/Tapes/CDs | <input type="checkbox"/> 35. Wines | <input type="checkbox"/> 48. Walking for Health |
| <input type="checkbox"/> 10. Power Boating | <input type="checkbox"/> 23. Avid Book Reading | <input type="checkbox"/> 36. Stamp/Coin Collecting | <input type="checkbox"/> 49. Watching Sports on TV |
| <input type="checkbox"/> 11. Sailing | <input type="checkbox"/> 24. Bible/Devotional Reading | <input type="checkbox"/> 37. Collectibles | <input type="checkbox"/> 50. Home Video Recording |
| <input type="checkbox"/> 12. Grandchildren | <input type="checkbox"/> 25. Health/Natural Foods | <input type="checkbox"/> 38. Our Nation's Heritage | <input type="checkbox"/> 51. Money-making Opportunities |
| <input type="checkbox"/> 13. Needlework/Knitting | <input type="checkbox"/> 26. Photography | <input type="checkbox"/> 39. Real Estate Investments | |

23. To help us understand our customers' lifestyles, please indicate the interests and activities in which you or your spouse enjoy participating on a regular basis.

Please do not send products and other correspondence to this address.

E 3 T 0 1 - 0 1

Rowenta
 PO BOX 173243
 DENVER CO 80217-3243



PRODUCT REGISTRATION

**RETURN THIS CARD NOW
 OR REGISTER ONLINE AT
 WWW.ROWENTAUSA.COM**

First-Class Postage Required
 Post Office will not deliver without proper postage.

Rowenta

PRECISION



IB-5000

Made in china
 1103900451

IRONING BOARD

- Set up board on a flat, level surface. Be sure it is stable.
- **To open** : Lift lever located under board and raise board to desired height. Release lever to lock the board in place. (Note : Ideal height for ironing allows palms of hands to rest flat on board with arms fully extended.)
- **To close** : Lift lever and lower board until closed. Release lever to lock in place. Make sure ironing board has been locked into safety position before moving or storing.

COVER

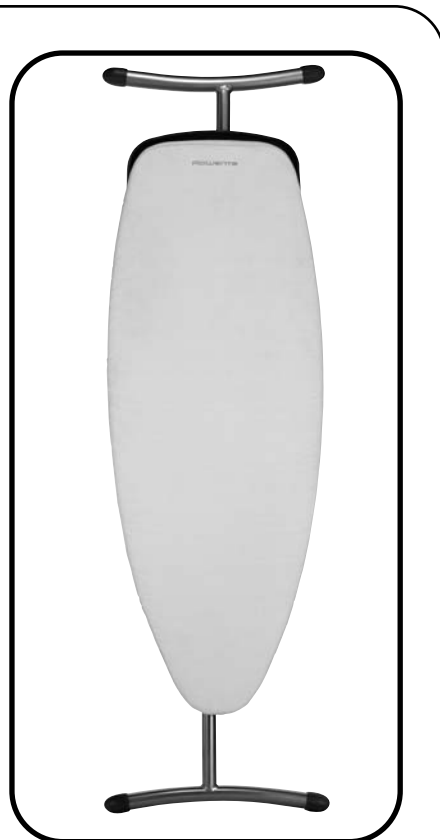
- Use cord to tighten cover ensuring cover is over edges of board. Cover is slightly bigger than board but will tighten with use. Cover should fit board tightly.
- **Washing instructions** : Machine wash on gentle cycle in warm (86°F) water. Do not wash in hot water. Hang to dry as a dryer will cause cover to shrink. Do not use bleach.

IRON REST

- The inside flaps can be adjusted to hold your iron in a convenient position to reduce fatigue. Place palm of hand on flap and slowly put pressure onto flap so it bends to proper position. (Note : Most irons will need to rest at a 45 degree angle. You may need to adjust the angle according to the size of the iron and the iron's features). Be sure not to bend the flaps too far as it will be difficult to close the ironing board. The rubber pads are heat resistant.

TIPS

- Sort laundry to be ironed by temperature requirements. Start with lowest heat setting and work towards highest.
- Use iron rest rather than placing iron on board surface. This will help keep cover clean and ensure stability when iron is not in use.
- Store board with iron rest at top (see picture).
- Be sure not to lean on board or to use it for other than its intended use.



STORAGE POSITION

A replacement ironing board cover ZD 6010 can be ordered through our website. Please have the model number, color, and size available at the time of your order. You can find this information on the board identification sticker located on the underside of the ironing board.

For further information or customer service please visit us at www.rowentausa.com or call 781-396-0600

LIMITED WARRANTY

Rowenta Inc. warrants this product for ten (10) years from date of purchase against defects in material and workmanship. During this period, any Rowenta ironing board that, upon inspection by Rowenta, is proved defective, will be replaced, without charge of the customer. If a replacement is sent, it will carry the remaining warranty of the original board. This warranty does not apply to any defects arising from a buyer's or user's misuse of the product, negligence, failure to follow Rowenta's instructions, or alterations not authorized by Rowenta. The ironing board cover and pad are subject to wear and tear and are excluded from this warranty. THE WARRANTIES SET FORTH HEREIN ARE EXCLUSIVE AND NO OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE, ARE MADE BY ROWENTA OR ARE AUTHORIZED TO BE MADE WITH RESPECT TO THE PRODUCT. Some states do not allow limitation on how long an implied warranty lasts or do not allow the exclusion of incidental or consequential damages, so the above limitations may not apply to you. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state. If you believe this product is defective, send it, a letter explaining the claimed defect, and a copy of the sales receipt (postage prepaid) to :

Rowenta Returns
2121 Eden Road, Millville, NJ 08332

NOTE : Ironing board is intended for household use only. Do not use for other than intended use.

Please cut and save this portion of your package for future reference.

IB-5000

www.rowentausa.com

ROWENTA

IMPORTANT! Please complete and return or register online at: www.rowentausa.com

Model No. E 3 T 0 1 - 0 1

1. 1. Mr. 2. Mrs. 3. Ms. 4. Miss
 First Name Initial Last Name
 Street Apt. No.
 City State ZIP Code
 E-mail Address

2. Your date of birth: / /
 Month Year

3. Marital status: 1. Married 2. Single

4. Telephone number: () -

5. Date of purchase: / /
 Month Day Year

6. Product purchased:
 1. Iron
 2. Handheld steamer
 3. Generator
 4. Garment steamer
 5. Ironing board
 6. Other

7. Name of store where purchased:

8. Did you:
 1. Purchase this Product Yourself?
 2. Request this Rowenta Product as a Gift?
 3. Request any Product Like this as a Gift?
 4. Receive this Product as a Surprise Gift?

9. A) If you purchased this product yourself, did you plan to purchase it before entering the store?
 1. Yes 2. No
 B) If yes, did you plan to purchase a specific brand?
 1. Yes 2. No
 C) If yes, was the brand Rowenta?
 1. Yes 2. No

10. Is this product:
 1. The First Product of this Type you Have Ever Owned?
 2. A Replacement for a Similar Rowenta Product?
 3. A Replacement for a Similar Product Made by Another Company?
 4. An Addition to a Similar Product you are Still Using?

11. How did you first become aware of this product?
 1. Received as a Gift 6. TV Shopping Program
 2. Newspaper Ad/Flyer 7. Recommended by Friend/Relative
 3. In-store Display 8. Consumer Magazine Article
 4. Salesperson 9. Internet
 Demonstration 10. Other
 5. Magazine Ad

12. What factors and features most influenced your decision to purchase this product?
 01. Received as a Gift 08. Value for Price
 02. Special Offer 09. Recommended by Friend/Relative
 03. Ease of Operation 10. Recommended by Salesperson
 04. Product Features 11. Magazine/Catalog
 05. Style/Appearance 12. Prior Experience with Brand
 06. Quality/Durability 13. Product packaging
 07. Brand Reputation

13. Not including yourself, what is the GENDER and AGE (in years) of children and other adults living in your household?
 1. No One Else in Household 2. Child under 1 Year

Male	Female	Age	Male	Female	Age
1. <input type="checkbox"/>	2. <input type="checkbox"/>	<input type="text"/> yrs.	1. <input type="checkbox"/>	2. <input type="checkbox"/>	<input type="text"/> yrs.
1. <input type="checkbox"/>	2. <input type="checkbox"/>	<input type="text"/> yrs.	1. <input type="checkbox"/>	2. <input type="checkbox"/>	<input type="text"/> yrs.

14. Occupation: (check all that apply) You Spouse
 Professional/Technical..... 1.
 Upper Management/Executive 2.
 Middle Management..... 3.
 Sales/Marketing..... 4.
 Clerical/Service Worker..... 5.
 Tradesman/Machine Operator/Laborer..... 6.

15. Are you or your spouse: You Spouse
 A Homemaker?..... 1.
 Retired?..... 2.
 A Student?..... 3.
 Self Employed/Business Owner?..... 4.
 Working from a Home Office?..... 5.
 In the Military?..... 6.
 A Veteran?..... 7.

16. Which group describes your annual family income?
 01. Under \$15,000 08. \$75,000-\$99,999
 02. \$15,000-\$19,999 09. \$100,000-\$124,999
 03. \$20,000-\$29,999 10. \$125,000-\$149,999
 04. \$30,000-\$39,999 11. \$150,000-\$174,999
 05. \$40,000-\$49,999 12. \$175,000-\$199,999
 06. \$50,000-\$59,999 13. \$200,000-\$249,999
 07. \$60,000-\$74,999 14. \$250,000 & over

17. Level of education: (check highest level completed)
 1. Completed High School
 2. Completed College
 3. Completed Graduate School

18. Which credit cards do you use regularly?
 1. American Express, Diners Club
 2. MasterCard, Visa, Discover
 3. Department Store, Oil Company, etc.
 4. Do Not Use Credit Cards

19. For your primary residence, do you:
 1. Own? 2. Rent?

20. Please tell us how many magazines your household:

A. Subscribes to	B. Purchases at Stores/Newsstands
1. <input type="checkbox"/> 1-3 per month	1. <input type="checkbox"/> 1-3 per month
2. <input type="checkbox"/> 4+ per month	2. <input type="checkbox"/> 4+ per month

21. Which of the following do you plan to do within the next 6 or 12 months?

	1-6 Months	7-12 Months
Buy/Lease a New Vehicle.....	<input type="checkbox"/>	1. <input type="checkbox"/>
Buy/Lease a Used Vehicle.....	<input type="checkbox"/>	2. <input type="checkbox"/>

22. Please check all that apply to your household.
 01. Shop by Catalog/Mail 09. Subscribe to an Online/Internet Service
 02. Shop via the Internet 10. Speak Spanish
 03. Member of Frequent Flyer Program 11. Own an Apple/Macintosh Computer
 04. Donate to Charitable Causes 12. Own a CD-ROM Drive
 05. Own a Compact Disc Player 13. Home Workshop/Do-It-Yourself
 06. Have a Dog
 07. Have a Cat
 08. Own a Wireless/Cellular Phone

PLEASE CONTINUE ON BACK >>>